



**Annual Report for Fiscal Year 2009-2010  
July 1, 2009 – June 30, 2010  
UNIVERSITY OF WEST FLORIDA  
FLORIDA PUBLIC ARCHAEOLOGY NETWORK**

*To engage the public by promoting and facilitating the appreciation, value,  
and stewardship of Florida's archaeological heritage through regional centers  
and partnerships (FPAN Mission, Adopted May 7, 2010)*

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June 30, 2010, marked the close of the fifth year of the operation of the University of West Florida's Florida Public Archaeology Network (FPAN). During these five years, what was a concept in 2004 became reality with creation and growth of a network of eight regional public archaeology centers. These centers provide services to the public and local government throughout all of Florida's counties. Remarkable is that this has been accomplished through partnerships between the University of West Florida (UWF) and Flagler College, Brevard Community College, the Florida Historical Society, Florida Atlantic University, the Town of Fort Myers Beach, University of Florida Museum of Natural History, and the University of South Florida. These have been the hosts for regional centers which, in addition to the centers operated by UWF, have employed a creative and dynamic staff that have been the root cause of the success of FPAN.

Since 2007 we have been challenged by a serious economic downturn, which has been aggravated recently by the Deepwater Horizon oil disaster of 2010. Although the economy continues to cast a shadow on Florida and the world, today FPAN stands successful as a program recognized nationally as a model for how to engage the public and raise awareness about archaeology and the importance of preserving sites for the future.

In the fall of 2009, the FPAN Board of Directors took action to prepare the Network for its next five years. These actions included reviewing and revising the FPAN Memorandum of Agreement, which requires reauthorization every five years, and conducting a strategic planning exercise. Concurrent with and interrelated with the strategic planning, the Board conducted a review of the Memorandum of Agreement (MOA) between UWF and the Florida Division of Historical Resources (DHR) that provides the baseline policies and procedures for the operation of FPAN. Review of this document brought language and procedure into line with practice, and resulted in changes in the composition of the Board of Directors and in certain other provisions of the agreement. Of note here are provisions that more fully define the relationship between the Executive Director, host institution principal investigators, and

## FPAN Milestones 2005-2010

- July 1, 2005: Funding is available as an appropriation to UWF; MOA between UWF and DHR is signed in downtown Pensacola.
- August 2005: Executive Director hired. FPAN Coordinating Center established in temporary quarters at Old Christ Church Parish School House in downtown Pensacola.
- Fall 2005: Steering Committee selects first three Charter Regional Center hosts: Northeast (Flagler College); Southwest (University of Florida Museum of Natural History Randell Research Center); West Central (University of South Florida).
- Fall 2006: UWF hires director for Northwest Region
- Spring 2006: Steering Committee replaced by Board of Directors and meets for first time in May at FAS meetings.
- October 2006: Board selects hosts for Southeast Region (Florida Atlantic University) and East Central Region (Brevard Community College).
- June 2007: Board approves proposal from USF to host Central Region at Crystal River.
- January 2007: FPAN Coordinating Center and Northwest Region move into permanent quarters at the renovated L&N Marine Terminal on Pensacola Bay.
- August 2007: UF terminates hosting contract with UWF for Southwest Region. A search results in selection of Town of Fort Myers Beach as new host for this region.
- 2007: Florida and the nation's economy begins to decline, resulting in several reductions to FPAN's appropriation.
- Spring 2008: Destination Archaeology Resource Center opened in FPAN Coordinating Center.
- May 2008: Board handles reduction in funds by deciding not to fund North Central Region.
- September 2009: Brevard Community College terminates hosting contract with UWF for East Central Region. Board chooses Florida Historical Society as new host for this region.
- Fall 2009: UWF selects consultant to provide strategic planning services for FPAN to be completed by the end of the fiscal year.
- Spring 2010: Board decides to move forward with staffing for North Central Region using carry-forward funds. DHR offers to sublease at no cost space for a FPAN office in the carriage house of the Governor Martin House in Tallahassee. In June staff was hired and for first time all FPAN regions are staffed.
- Spring 2010: Consultant works with Board of Directors and other interested parties to develop strategic plan for 2010-2015.
- Spring 2010: Executive Director works with consultant, staff, and Board of Directors to revise FPAN MOA for five year reauthorization.

FPAN staff. At the end of this fiscal year, this document had been approved by the Board and by UWF General Counsel, and was under review by the General Counsel of DHR.

The University of West Florida retained Pandion Systems, Inc. of Gainesville to conduct strategic planning, and this work began in December of 2009. A variety of activities, including a two-day planning retreat, culminated in the creation of a robust plan for FPAN's next five years (2010-2015). This process resulted in creation of a vision statement, revision of our mission statement, and development of a strategic plan with 11 goals and a total of 32 objectives. In addition to the actual plan, this exercise was extremely useful in bringing the Board and staff together to grapple with developing a common vision for the future of this program; this in itself was probably as important as the development of the goals and objectives.



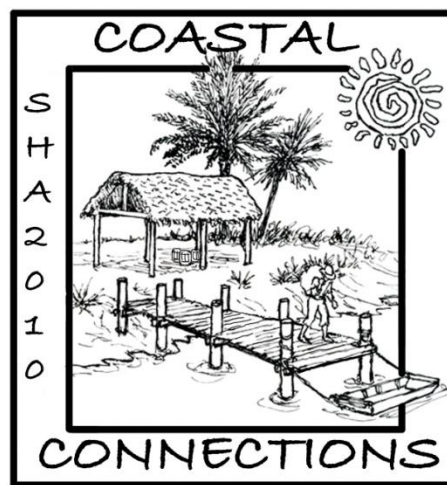
FPAN Board of Directors, Staff, Principal Investigators, and planners from Pandion Systems pose in front of the FPAN Coordinating Center during a break in the strategic planning retreat in March of 2010.

The Board reviewed the draft strategic plan at their May 7, 2010, board meeting in Fort Myers, and approved the new FPAN mission and vision statements and the goals and objectives with slight modification. Staff review of the draft strategic plan was complete at the end of the fiscal year and a final document was being prepared by Pandion Systems, Inc. for delivery early in the new fiscal year.

These two activities—strategic planning and revision of the MOA—are pivotal accomplishments of the year and are transforming in nature. They set the stage for the transition of FPAN from a period of experimentation and growth to one of focused program improvement and increasing strength and effectiveness as a state-wide network with regional expressions. The successful completion of these initiatives signaled the maturation of this groundbreaking program. Other developments have also signaled the success of FY 2009-2010, though one began as a distinct challenge.

In September, Brevard Community College informed the Executive Director of their intention to cancel their hosting contract with UWF, citing a lack of campus space to continue to support the FPAN Regional Center. After unsuccessful discussion with BCC concerning options that might allow the continuation of the contract, UWF notified BCC that the contract would be terminated effective December 31, 2009. The Executive Director with the assistance of East Central Regional Director Dr. Rachel Wentz conducted a search for a suitable new host. The Florida Historical Society in Cocoa emerged as the most viable opportunity. The Florida Historical Society presented a proposal for hosting the East Central Region to the Board at their December 5, 2009, meeting in St. Augustine. The Board accepted this proposal, and a smooth transition of the East Central Region, including transfer of Director Wentz, happened in December of 2010.

The University of West Florida and FPAN hosted the Society for Historical Archaeology (SHA) Conference on Historical and Underwater Archaeology at Amelia Island, Florida, during early January of 2010. The SHA is international in membership and scope, and is the leading scholarly organization dealing with historical archaeology. Hosting the conference involved considerable work during the first half of the year, especially for general conference chair and FPAN Associate Director Dr. Della Scott-Ireton. During the conference and in the weeks prior, FPAN staff from each region assisted with the conference and as a result FPAN enjoyed great leadership visibility and visibility for the program in general. Also, participation of FPAN staff in numerous parts of the academic program and in conference related public outreach activities showcased the scholarship and professionalism of our staff.



*Integrating Terrestrial and Underwater Archaeology*

During this conference, the SHA's J.C. Harrington Medal in Historical Archaeology was presented to UWF President and FPAN Board Chair Dr. Judy Bense. This is the highest honor in historical archaeology and recognizes lifetime achievement. The presentation was prepared by FPAN Executive Director Dr. William Lees of FPAN and Dr. Elizabeth Benchley of the UWF Archaeology Institute, and was very ably delivered by Dr. Benchley. Also during this conference, Executive Director Lees began a two-year term as President of the SHA.

At the end of 2009 and beginning of 2010, a search was conducted by UWF for a full-time Web Architect for FPAN. Like the North Central Region position, this web position was funded with carry-forward funds. Jason Kent was hired and began work at the FPAN Coordinating Center in February. By the end of the fiscal year the home pages for FPAN had been totally recreated, templates for regional web pages had been developed, and work was underway to revise the Northwest Region presence and create a presence for the new North Central Region. A consistent Twitter and Facebook presence had also been established for all the regions, and a YouTube channel for FPAN was created but not populated. Adding a full-time web architect to the Coordinating Center staff was long overdue and promises to do as much as anything in the coming year to increase the visibility and efficiency of the Network.

A major milestone was establishment of an FPAN office in the North Central Region. At their 2008 Meeting in Ybor City, the FPAN Board opted to handle a major budget reduction by cutting funding for the North Central Region which at that point had no Regional Center. Although the budget situation has not since improved, the Executive Director with encouragement from the Board determined to establish

an FPAN staff presence in this region using FPAN carry-forward funds. State Archaeologist Dr. Ryan Wheeler offered space for use as an FPAN office in the carriage house behind the Bureau of Archaeological Research offices in the Governor Martin House in Tallahassee. At the end of the year, a sublease agreement that would provide use of this space by FPAN at no cost was being finalized. Anticipating successful completion and execution of this agreement, a search was conducted by UWF for a public archaeologist to provide services in the North Central Region. Barbara Hines was hired for this position late in the year and started work in June. At the close of FPAN's first five years, there was, for the first time ever, a staff presence in each of our eight regions.

FY2009-2010 was also marked by a number of staff transitions:

- Steve Archer joined FPAN as the new Director of the Southwest Region in August of 2010, providing the first staff in this region since the center at Pine Island was closed in late 2007.
- Zaida Darley was hired to fill a new position of Outreach Specialist in the West Central Region and began work in August. This position was created in order to provide a focus on assistance to local government.
- Nathan Lawres was hired in September to fill the vacant position of Outreach Coordinator for the East Central Region. This position had become vacant when Outreach Coordinator Tim Brock left to pursue his PhD at the University of Kentucky. Nathan resigned this position in November as the FPAN operation in the East Central Region was transitioning from Brevard Community College to the Florida Historical Society. Subsequently, Gregg Harding, who had been a part-time administrative assistant for the region, was hired as Outreach Coordinator early in 2010.
- Irina Franklin (Irina Sorset after her May wedding) started work in November as Outreach Coordinator for the Northwest Region in November. This position had become vacant when Outreach Coordinator Mary Furlong left to pursue her PhD in Public Archaeology at the University of Maryland.
- Sarah Nohe started work in November to fill a new position for Outreach Coordinator for the Southeast Region. The position of Outreach Coordinator was created in this region as a result of restructuring after the resignation of Marine Archaeologist Kira Kaufmann.
- Matt Schuld was hired in a new position for Outreach Coordinator in the Southwest Region and began work in January.
- Jason Kent was hired to fill the new position of FPAN Web Architect and began work at the Coordinating Center in February.
- Barbara Hines was hired to fill a new outreach position in the new North Central Regional Center and began work in June, just a few days prior to the end of the fiscal year.
- Nicole Tumbleson, Outreach Coordinator for the Central Region, resigned her position in late June to pursue personal opportunities in eastern Florida.

It is perhaps a cliché to say that staff is our greatest asset, but FPAN is indeed characterized by exceptional, dedicated, energized professionals. These individuals go forth into their regions and deliver the multitude of quality activities that have made FPAN a resounding success over the years, and which every year enable innumerable opportunities that make a difference for the people who live here and for the protection of Florida's archaeological record. The work of these individuals is illustrated in the following sections of this annual report.

## STATE WIDE PROGRAMMING

The impact that FPAN made on Florida over the past year begins to come clear when we look at the sheer numbers of activities that have been conducted that contribute to achieving our mission. While the statistics may vary from region to region based on need and differences in staff expertise, the overall, state-wide impact is clear: there were 1,731 activities conducted in Florida last year, related to archaeology education and preservation, that in some way touched *at least* 123,262 individuals; this would not have happened without FPAN.

The following table is based on the format used by Regional Directors in preparing their quarterly reports. The table was conceived as a way to standardize reporting of outreach numbers among the regions. In some cases, numbers are hard to determine; for example, the number of people who actually view a museum exhibit or who listen to a radio interview. In other cases, such as students in a classroom or attendees of a public lecture, an exact number is easy to count. Refining the table is an on-going process, and the format likely will be significantly revamped once the new strategic plan objectives are formally adopted and integrated into work plans.

<b>FISCAL YEAR 2009-2010</b>		
Type of Activity	Number of Events/Presentations/Activities	Number of Attendees
<b>Public Presentations</b>	176	5,740
<b>Public Events</b>	173	55,764
<b>Professional Presentations (conferences, etc.)</b>	46	1,438
<b>Professional Event (Conference attendance)</b>	29	2,230
<b>Adult Training/Workshops</b>	81	1,389
<b>School/Youth Programs/Workshops</b>	301	13,848
<b>Radio/TV Presentations/Interviews</b>	19	200
<b>Volunteer Programs</b>	130	1,085
<b>Meetings Attended– Government, Schools, Administration, etc.</b>	397	1,798
<b>Printed Articles – Magazine, newspaper, journal</b>	54	
<b>Printed Media - Brochures, Booklets, Guides</b>	11	13,762
<b>Electronic Media – Blogs, Podcasts, Mass Emails</b>	297	25,857
<b>Major Publications – Book, Chapter, Journal Article</b>	4	
<b>Local Government Assistance</b>	13	151
<b>TOTAL</b>	<b>1,731</b>	<b>123,262</b>

## REGIONAL HIGHLIGHTS

The following highlights have been selected by each Region to represent the highlights of their year. These provide excellent insight into the diverse and wonderful things that are being done throughout Florida thanks to FPAN.

### **Northwest Region—Pensacola (University of West Florida)**

#### **1. SHA 2010 Conference**

NW Region Director Dr. Della Scott-Ireton served as the SHA 2010 General Conference Chair, ably assisted by several other FPAN staff including Irina Sorset, Sarah Miller, Amber Grafft-Weiss, and Jeff Moates, who all served on the Local Conference Committee and helped with organizing and executing the conference. The conference was a success, with over 1,100 attendees. Despite unseasonably cold temperatures, overall conference feedback was excellent. FPAN was well-represented, both in the Conference Committee as well as in the Plenary Session and other symposia, panels, and posters; FPAN also had a table in the Bookroom shared with UWF's Anthropology Department. In a major double-coup for FPAN, Board Chair Dr. Judy Bense received the prestigious J.C. Harrington Award from SHA, and Executive Director Dr. William Lees took office as SHA President.

#### **2. Heritage Awareness Diving Seminar (HADS)**

HADS is proving to be a great success. FPAN, along with BAR when they are allowed to travel and a local partner (to date either the Florida Keys National Marine Sanctuary or the Florida Aquarium), host HADS and every class to date has had at least 10 people and generally more (with the exception of the fall 2008 class which was cancelled due to a hurricane). Jeff Moates and Della Scott-Ireton cooperate in class organization and registration of participants and regularly field calls and emails of people interested in the seminar. We will continue to hold a spring and fall HADS, and are looking to expand; we have scheduled a one-day seminar (classroom only) in November in FPAN's East Central Region. Further, we would like to begin offering the one-day HADS at the annual DEMA trade show – Della will meet with DEMA organizers this year to discuss this possibility for taking HADS to a wider national and international audience.

Della has made contact with the Professional Association of Diving Instructors (PADI) Southeast Regional Manger, Jon Coon. Jon met with Della at the Coordinating Center and will attend the fall HADS. He also is interested in working with FPAN to develop additional sport diver programs and to develop youth training programs. We look forward to this exciting development!

#### **3. Pensacola 450<sup>th</sup> Symposium**

In September, FPAN organized and hosted a symposium in honor of Pensacola's 450<sup>th</sup> anniversary. Sponsored by a grant from local organizations, the symposium was one of the last major projects Outreach Coordinator Mary Furlong organized (although Mary was no longer working for FPAN when the symposium was held, she came back to Pensacola to attend and direct the event). Working with Dr John Worth of UWF, Mary arranged for a variety of distinguished speakers, including Judy Bense as keynote, Paul Hoffman, Mary Glowacki, John Bratten, Kathy Deagan, John Worth, and Roger Smith, all of whom spoke about early Spanish explorations in Florida and the first colonization of Pensacola. Held in Old Christ Church in Historic Pensacola Village, over 200 people attended over the two days, making the symposium among the most successful single events of last year.



Distinguished speakers of Pensacola's 450th Anniversary Symposium in front of Old Christ Church. Left to Right: Paul Hoffman, Judy Bense, Mary Glowacki, John Bratten, Kathy Deagan, John Worth, and Roger Smith.

**4. Intern Projects at Area Cemeteries**

The NW Region is very fortunate to have exceptional interns who have received the FPAN-sponsored Public Archaeology Internship through UWF. Melissa Timo and Tara Giuliano have proven to be knowledgeable, talented, and personable – the perfect combination to be successful public archaeologists. Both of them have chosen as their public-oriented thesis projects topics associated with local historic cemeteries. Melissa is working at the African-American Gainer/Mt. Pleasant Cemetery in Bay County, where she has formed a partnership with the descendants. She is pursuing historical research in local archives, and will conduct oral histories to determine the descendants' past and present connection with the space. She also plans to perform a GPR survey of the cemetery to locate any graves with missing markers, and to locate the purported site of a family of tuberculosis victims who were buried in the early 20<sup>th</sup> century and whose graves were never marked. Tara is working at the Old Bethel Cemetery in Okaloosa County, where she has permission of the cemetery association to pursue a local story that a mass grave of Union soldiers is located in the cemetery. A curious ring of field stones, oral tradition and social memory, surrounding graves dating to the 1870s, and a documented near-by skirmish during the Civil War all are strong but circumstantial evidence this story may be true. Tara will perform historical and oral histories, a GPR survey, and possibly test excavations to see if she can prove or disprove the “legend.”

**5. Facilitation**

One of FPAN’s prime directives is to serve as facilitators and a “clearinghouse” for learning about archaeology. The NW Region is hitting our stride in this area, by serving more and more in the role of



facilitating archaeological engagement and education in our region. The NW is fortunate to have many archaeological learning resources, from universities to museums to local societies to state and national parks, but often the managers of these resources don't know one another and haven't formed partnerships. We have been working to rectify this situation! Some examples of our facilitation work include our partnership with West Florida Historic Preservation, Inc. to hold summer camps in history and archaeology for area youth – WFHPI has had camps for many years but FPAN staff now help to incorporate archaeological education as well. We also worked with the Ft Walton Beach Heritage Park & Cultural Center, which operates the Indian Temple Mound Museum, to hold an archaeology-themed lecture series in February, featuring the cutting-edge research of UWF graduate students; although FPAN staff did not lecture, we facilitated organizing the speakers for the series and advertising the event, enabling FWBHPCC to offer this unique opportunity. We also work with regional county and municipal staff who need training in the management of cultural resources by organizing and hosting HART classes with BAR personnel – we find and secure space, identify local partners to help host, create and distribute flyers for participation, provide information, assist BAR staff with local arrangements, and then help to teach the class. In these ways, FPAN can stretch our efforts and limited personnel.

### **North Central Region—Tallahassee (University of West Florida)**

#### **1. North Central Region Center established.**

The major accomplishment in the North Central Region was taking steps to open a staffed FPAN office in Tallahassee. At the end of the year, a sublease was in the works allowing FPAN to utilize the carriage house behind the Governor Martin House in Tallahassee as offices, and UWF had conducted a search and hired an archaeologist, Barbara Hines, as FPAN staff for the Northwest Region.

### **Northeast Region—St. Augustine (Flagler College)**

#### **1. Reaching Wider Audience through Improved Social Media**

Three things contributed to an improved social media strategy to reach wider audiences. The first was adoption of a social media plan based on *Project Archaeology's* model. Second, we reviewed resources such as Katya Andersen's book *Robin Hood Marketing: Stealing Corporate Savvy to Sell Just Causes* and *The Anatomy of Buzz* to capitalize on marketing FPAN's message. Finally, staff attended a social media workshop for museum and cultural organizational professionals that increased literacy of Facebook and Twitter practices for professionals. The result of this more focused approach is a wider audience base and following. The blog was given a facelift by our graphic intern, and thanks to that and our in-house blog drive we tripled the number of views in the second half of the year. The Twitter profile was reset in May, but with the strategy of posting updates to the blog on Facebook which automatically updates the Twitter feed, a very efficient way to capture various users, the on-line numbers have increased.

#### **2. Project Archaeology**

The 2009-2010 fiscal year was a milestone for *Project Archaeology* in Florida. To begin with, staff representing every FPAN center attended facilitator training with Joëlle Clark in St. Augustine. Now every region can offer *Project Archaeology* trainings and receiving supporting materials from the national office. FPAN benefits from using already developed and assessed resources with proven results in improving stewardship and test scores. To add to that, *Project Archaeology's* Investigating Shelter curriculum was endorsed last year by the National Council of Social Studies and continues to be the leader in archaeology education nationwide. In addition to staff training, the Center undertook development of the regional investigation portion of the curriculum. We applied for funds with our

partners at Kingsley Plantation (NPS), which was awarded \$16,000. Working with the cultural managers and interpretive staff, we have trained Teacher-Ranger-Teachers (TRT) in use of the Shelter curriculum, advised on drafting the Kingsley Shelter investigation, and are helping to coordinate content and graphics between Kingsley and the national Project Archaeology office.

### **3. Virtual Florida Fieldtrips at SHA's Kingsley Public Day**

We are very grateful for being included in the organizing committee for SHA, particularly for the opportunity to host the public day. The benefits of this event extended beyond the public and professionals who participated by improving overall communication and cooperation among heritage partners in northeast Florida. Using Public Day as a deadline, we turned an idea for making Virtual Florida Fieldtrips into a reality. The Center's media intern produced a series of videos featuring significant archaeological sites: Castillo de San Marcos, Sugar Mills, Ximenez-Fatio House, Kingsley Plantation, Nombre de Dios, and use of GPR in historic cemeteries. At the public day a bay of six computers with headphones were available to view the videos. Since January the videos have yielded over 7,000 views on Youtube and been integrated into Center activities, such as festival tables and teacher training workshops.



Magnet distributed for the first time at SHA's Public Day at Kingsley Plantation advertising virtual Florida fieldtrips.

### **4. Site ID Team**

In an effort to better serve the Division of Historic Resources, the job description of our Research Assistant Toni Wallace was expanded to supervisor of the new Site Identification team. The team—Toni with volunteers in tow—responds to calls by the public to record sites on or near their property. To prepare, Ms. Wallace attended Archaeological Resource Management (ARM) training offered by DHR in Tallahassee that requires five completed site forms for certification. She continues to make an impact

by getting sites listed on the Florida Master Site File, updating sites as they are included in our outreach programs, and better serving the casual caller. An unanticipated impact has been overall improved communication with the FMSF and increase in referrals from our constituents in the northeast to make appropriate use of this resource in our state.

## **5. Workshops**

The year has been full of teacher workshops. To improve on last year's count of three throughout the region, we held five trainings at various sites this summer including: Project Archaeology *Shelter* at Cumberland Island with joint Florida/Georgia teacher participation, *Shelter* workshop at Kingsley Plantation, a joint Project Wet/Project Archaeology workshop in conjunction with the St. Johns River Management District, and a *Coquina Queries* workshop in St. Augustine. The most significant adjustment to our summer schedule was the introduction of an "Archaeology Goes to Camp" offering. We invited camp counselors from the various regional camps to attend and learn how to incorporate archaeology into their programs. Instead of running around to two dozen camps as in years past, this summer the counselors delivered the lessons themselves and we limited our camp participation to single visits. The camp counselor training streamlined our summer schedule, created a more sustainable method of keeping up with the regional demand, and proved a more efficient use of our time and monetary resources.

### **Central Region—Crystal River (University of South Florida)**

#### **1. Bayport Underwater!**

The CRC has been partnering with Hernando PAST, a local historic preservation group, to delineate the locations of two Civil War blockade runners scuttled by Confederates in 1863. Hernando PAST expressed concern that these sites were not recorded on the Florida Master Site File (FMSF) and could be in danger if channel dredging or looting were to occur in the area. Both South Eastern Archaeological Services (SEAS) and Tidewater Atlantic Research (TAR) donated time and equipment to help conduct the remote sensing portion of the survey. Twenty-five divers volunteered their boats and dive gear to assist the CRC to map and record the two shipwreck sites. Three graduate students from the University of West Florida also participated in two days of field recording. The CRC is in the process of updating and listing these two sites in the FMSF. Three local newspapers published articles about the project, highlighting the volunteer dive group, and one local television show, *Florida Naturally*, filmed a short segment on the project as well. The final day of the project allowed people who read about the project in local newspapers to come out to Bayport and see the divers conducting work in the shallow waters surrounding Bayport.

#### **2. Alachua Forever Properties – Sweetwater Branch**

The CRC has been working with the staff from the Alachua County Department of Environmental Protection, Alachua Forever program to address the issues of archaeological site protection and interpretation on five properties in Alachua County. The CRC was initially contacted concerning reports of archaeological site looting on several of the new properties Alachua Forever had recently acquired. The Alachua Forever program is based on the Florida Forever program. Their goal is to purchase, restore, and manage environmentally sensitive lands within the county. The CRC is working with Alachua Forever to record, protect, and interpret the archaeological and historical resources on three of their new properties: Turkey Creek Hammock, Barr Hammock, and Sweetwater Hammock. Sweetwater Hammock has had an extensive problem with site looting in the past, and a recent resurgence in illicit digging has concerned Alachua DEP staff.

The CRC, in partnership with Dr. Ken Sassaman of the University of Florida, have assessed the extent of the looting, determined site boundaries, and evaluated the integrity of the Sweetwater Hammock property. At the Sweetwater Hammock site (8AL5516) 24 looter pits were mapped, surface collected, and elevation data was obtained. Each of the pits was located with sub-meter GPS equipment. The site boundaries were then established by shovel testing in cardinal directions. The looter holes were then backfilled by volunteers from the University of Florida, Society of Hispanic Engineers. Native hardwood trees have already begun to re-vegetate the area, which will make monitoring of any future looting events much easier.



Ground Penetrating Radar being used at Fort Cooper State Park.

### 3. Ground Penetrating Radar (GPR) at Fort Cooper State Park

The CRC assisted the USF Summer Field School which, under the direction of Dr. Brent Weisman, spent two weeks at Fort Cooper State Park in Inverness collecting GPR data to try to locate the remains of the old Fort. Fort Cooper was established in April of 1836, early in the Second Seminole War, as protection for the sick and wounded soldiers from the Georgia Volunteers, part of Major General Winfield Scott's ill-fated attempt to rout the Seminoles from their strongholds within the Cove of the Withlacoochee. Scott left 321 men under the direction of Major Cooper to build a fort and protect the sick and wounded soldiers until they could be evacuated to Fort Brooke in what is now Tampa. Investigations at the site in 1971 by historian Frank Fryman and again in 1975 by BAR archaeologist Henry Baker identified the

location and some of the internal features of this Second Seminole War Fort. The blockhouse and any internal domestic constructions seemed to be lacking. Nine 3D GPR data grids were collected and are currently being processed by Jana Futch, the CRC's newest member. Preliminary review of the data suggests that despite the use of bulldozers and other heavy equipment during the preliminary site investigation in the 1970s, much of the footprint from the fort's palisade appears to remain intact.

#### **4. Save Our History**

We completed our work with the Citrus County Historical Museum's *It's What You Don't See That History Is...Saving the Vanishing Rural Landscape* project. This History Channel *Save Our History* grant includes over 60 students from Ms. Armstrong's Citrus High School class. These students have been hard at work to document important elements of the Davis property, a parcel owned by the Historical Society in Lecanto, through historic pictures, primary and secondary document reach, oral histories, and historic archaeological research.

With support from the Gulf Archaeology Research Institute (GARI), the CRC has provided instruction and technical support for the project's mapping and documentation efforts. We've provided classroom instruction on archaeological methods, Global Positioning Systems (GPS), and Geographic Information Systems (GIS). The students spent two field days excavating shovel tests, collecting data, and documenting their efforts to uncover, interpret, and present to the public the information about Citrus County's first fair building, the adjacent Lecanto Cemetery, and the rural landscape of which these "artifacts" are a part. The project's website, interpretive kiosks, and a traveling trunk museum outreach project were the final project deliverables.

#### **5. Crystal River Boat Bash**

The Crystal River Boat Builders (CRBB) is a group of traditional boat builders who meet at the CRPSP headquarters on Wednesday and Saturday mornings to both work on their current construction project and demonstrate the art of the shipwright. No Power Tools Allowed is the rallying cry! Everything is done with hand tools or simple machines that would have been state of the art in 1865. Wood comes from local mills or is scavenged from nearby sources. The CRC chips in for fasteners, nails, canvas, and other supplies. The CRBB boasts an active membership of about 25, and regularly draws a crowd to the park every Saturday morning.

In April the CRBB, the CRC, and the CRPSP hosted the first annual traditional boat building event at the Preserve headquarters. Traditional boat builders from around the region were able to display, discuss, and sail (or paddle) the various hand-crafted boats at the event. Demonstrations of the kinds of human-powered tools and techniques used to construct these craft were also offered to the public. The CRBB got to show off *Annie*, their recently completed 14-ft Sharpie skiff. Saturday was public outreach day where the residents of the area got an opportunity to examine the boats, talk to their builders, and even try a hand at making an oar with a drawknife. This event attracted over 450 participants over its three day run.

### **West Central Region—Tampa (University of South Florida)**

#### **1. Local Government Assistance**

With the addition of new staff position for Outreach Specialist, occupied by Zaida Darley, FPAN employees at the West Central Regional Center coordinated Part I of a training workshop on assisting local government. The training workshop assists FPAN employees in becoming familiar with local

government structure and governing documents. Staff also coordinated a professional panel discussion titled *Local Governments in Reach: Discussing Preservation* for the annual meetings and conference of the Florida Anthropological Society (FAS) in Fort Myers.

## 2. Outreach Program

*Rancho Regattas 2010*, an outreach program developed by staff, highlighted the Gulf Coast's maritime heritage through Cuban Fishing Ranchos, culminated in three separate events throughout April, May, and June. Each event consisted of public presentations and related educational activities focused on traditional boating and fishing. A travelling museum exhibit also accompanied each event.



Rancho Regattas 2010 participant try their hands at a traditional netmaking activity.

## 3. Internship Program

Staff put into place an undergraduate internship program with the USF Anthropology Department. The goal is to provide assistance for public requests that involve an aspect of fieldwork or research. West Central Region staff coordinates the work through interested USF undergraduate students and a faculty advisor. The students earn valuable experience and course credit.

## 4. Professional Outreach

In working with heritage professionals in Manatee County, we produced and had printed 10,000 copies of the *Explore Manatee's Past* visitor guide map. At Maximo Park, major victories for site preservation were met. The City of St. Petersburg Parks Department has allocated roughly \$60,000 to meet FPAN and citizen recommendations for archaeological site preservation which include park educational signage

and beach stabilization. FPAN assisted St. Pete Parks in submitting small matching grant for education signage. Grant funds will be received in October of 2010.

## **5. Educational Outreach**

Educational Outreach continues to be a major component of the West Central Region efforts. Led by Outreach Coordinator Rae Harper, the WCRC's visibility in the public educational community continues to be strong. By maintaining communication with previous contacts, Rae has established the Center as a resource for teachers to lean on for fun and exciting ways to incorporate archaeology in the classroom.

## **East Central Region—Cocoa (Florida Historical Society)**

### **1. "In the Dirt" Lecture Series**

Our "Dirt" series continues to be a successful draw for many in our region. This summer we held a summer film series that focused on documentaries about archaeology and included guest discussants who with specialties in each subject. This fall we begin another series of lectures that will include FPAN personnel from around the state to provide lectures in their areas of expertise. This not only highlights archaeology but also highlights the range of experience and specialization within our Network.

### **2. Youth Programs**

We have substantially increased our visibility in the classroom with the addition of Gregg Harding, our new Outreach Coordinator. Gregg has aggressively pursued teaching opportunities throughout our region and has also played a major role in numerous established summer camps. He has participated in a total of eleven summer camps this season and our youth presentations now outnumber all other activities within our region. He will be presenting at 13 different schools in the month of September alone!

### **3. NAI Certified Interpretive Guide Training**

We brought staff from the National Association of Interpreters to our region to provide Certified Interpretive Guide training for FPAN personnel and subsequently certified 11 of our staff. This excellent training develops interpretive skills and teaches techniques in lecture/presentation development, which are extremely important in public archaeology. Gregg Harding will be certified in Pensacola this fall.

### **4. New Host**

With our new host, the Florida Historical Society, we have significantly expanded our audience. The mission of the Society is right in line with FPAN's and we have held joint events focused on Florida history/prehistory. We also assisted in the FHS annual meeting, helping with arrangements and materials. FHS has also doubled the size of our email list and we have brought in approximately 15 new members to the society through events held at the FHS headquarters.

### **5. Expanding Visibility**

Last year was challenging, losing our Outreach Coordinator, losing BCC as our host, and making the move to FHS. These interruptions to service significantly affected our visibility in our surrounding counties and it has been our goal to rectify this situation. We have actively pursued programs in our outlying counties and I am happy to report that we now have numerous events and lecture series planned in these areas. We have established ongoing programs with five organizations, each in a different county within our region (Erna Nixon Park, Oxbow Nature Preserve, Osceola County Historical Pioneer Village, Environmental Learning Center, and Oakland Nature Preserve). By making solid

contacts in these counties, we will be providing summer camp activities, lectures series in public libraries, and guest lecture appearances for organizations throughout the East Central region.



Open house introducing the Florida Historical Society as the new host of the East Central Regional Center of FPAN.

## **Southwest Region—Fort Myers Beach (Town of Fort Myers Beach)**

### **1. FAS Conference**

A major success for the SE Region staff this year was the hosting of the Florida Anthropological Society meetings in Fort Myers. The planning of this event took many months and frequent, long meetings before the actual event in April. The event planning process helped to forge strong relationships between the FPAN director and core members of the Southwest Florida Archaeological Society (SWFAS), the local FAS chapter in the Southwest region who hosted the conference. The conference itself was successful and received good feedback. We were pleased to have two FPAN-sponsored public events alongside the professional presentations, including a well-publicized and well-attended archaeological walking tour of Downtown Fort Myers entitled “Stop: Archaeology Underfoot: Where’s the Fort In Fort Myers?” for which Marion Almy and Lee Hutchinson also produced a high-quality map overlaying the current streetscape of Fort Myers with the archaeological and historical information.

### **2. Archaeology Month/Florida Archaeology Month Poster**



Concurrent with the planning of the FAS conference, the SW Region staff also assisted with the development of the annual Archaeology Month Poster with SWFAS members. We contributed concepts, and assisted with the poster photography, content, and distribution. For Archaeology Month in March, we participated in events in each of our counties and, as a centerpiece of Archaeology Month, hosted an Archaeology Day at the Collier County Museum, with speakers, lab tours, and demonstrations.

### 3. Project Archaeology Investigating Shelter

We were very pleased to partner with Project Archaeology to offer their *Investigating Shelter* curriculum training. Steve Archer attended the facilitator training in St. Augustine in September, and Matt Schuld attended one of the teacher workshops put on by the Northeast Regional Center in May. We are deeply impressed by the quality and content of the curriculum, which represents a real step forward in how archaeology is presented to students and the core messages which they receive. The teachers and educators who attended our first workshop were also uniformly impressed at learning the process of archaeological investigation outside of the 'teaching excavation' starting point.



Southwest Region's first *Project Archaeology: Investigating Shelter* teacher training workshop.

#### **4. Community Networking**

A final highlight for us over the year (although not a single ‘event’) was the growing connections and trust we developed with multiple community partners in our region. The Fiscal Year started without a director in place, and over the course of 11 months, we gained enormous traction with many individuals and organizations throughout the region. These partners have been uniformly welcoming and enthusiastic about working cooperatively with FPAN for the mutual benefit of each. These relationships were the result of strong effort by staff having conversations in person, on the phone, via e-mail, and at events to ensure that the FPAN program is oriented to serving the communities in Southwest Florida. We have great hopes that these community partners will continue to have strong support from FPAN during a period of transition in FY 2010-2011.

### **Southeast Region—Fort Lauderdale (Florida Atlantic University)**

#### **1. Local Government Assistance**

We renewed our focus on assisting local governments in their efforts to protect archaeological resources in our area. We instituted quarterly meetings with area county archaeologists and other preservation-focused county employees or board members. Sarah Nohe and Michele Williams both attended the formal CLG training sponsored by the Bureau of Historic Preservation in Delray Beach. Finally, in an attempt to find volunteer opportunities for interested citizens we are staffing monthly “Preservation Days” in Broward and Palm Beach counties; these are times when the public can come and assist the county archaeologists with curation tasks. This focus on local government assistance will continue into the new fiscal year with HART training planned for November 2010.

#### **2. Regional Education Systems**

Significant inroads have been made within our regional education systems. We had programming in three of our four counties in this year which will lead to greater presence in these areas for the 2010-2011 school year. Of particular note were two educator trainings in both Miami-Dade (Dade County Science Teacher Association and Deering Estate at Cutler) and Palm Beach (MacArthur State Park and Gumbo Limbo Nature Center). Nearly forty youth programs were completed in this year with a grand total of 2388 individual exposed to Florida Archaeology and the goals of FPAN. All of these efforts have been made possible through strong collaborative efforts between FPAN-SE and area education and heritage-minded partners.

#### **3. Electronic Media**

We have had an increasing presence in several forms of electronic media. An FAU student-volunteer, Jillian Krickovick, is doing a series of videos for YouTube highlighting local archaeo-tourist destinations and issues in archaeology; all of these are accessible via our website. Sarah Nohe has started our SE FPAN Twitter and Facebook accounts. As of early July 2010, we have 87 people following us on Twitter and 53 people following us on Facebook. These electronic media are an excellent way to reach out to new audiences and introduce them our mission.

#### **4. Florida Archaeology Month 2010**

We had a hugely successful Florida Archaeology Month in 2010; over 20 events, activities, and publications in our region were attended by over 1000 individuals. Articles in “Florida Monthly” magazine and “Florida Keys Keynote” newspaper reached an even wider audience. We were able to have Florida Archaeology Month activities in all four of our counties with a rousing 115 attendees at a Monday night lecture for the Historical Preservation Society of the Upper Keys being a particularly

pleasant surprise. We also hosted our third annual “Archaeology Day” at Anne Kolb Nature Center. This year we were able to have guest speakers (Dr. Rachel Wentz – FPAN-EC and Dr. Clifford Brown – FAU) and representatives from area historical societies and venues (Bonnet House, Ft. Lauderdale Historical Society, Hollywood Historical Society, and Oakland Park Historical Society) to broaden the appeal of the event. Florida Archaeology Month in southeastern Florida is becoming a much more widely recognized event; we already have 7 activities planned for March 2011.



Mask Making at the Anne Kolb Nature Center archaeology day.

##### **5. Miami Circle and HistoryMiami**

Of state-wide significance is the development of the Miami Circle by HistoryMiami (formerly Historical Museum of Southern Florida) as a passive use park. The Miami Circle site is the most commonly recognized site within our region so its public accessibility is a long awaited event. We have attended the ground-breaking ceremony, met with HMSF staff to discuss collaborative programming, and attended a “renaming ceremony” at the Museum in this past year.

## PROFESSIONAL ACCOMPLISHMENTS

### Northwest Region—Pensacola (University of West Florida)

#### **Della Scott-Ireton, PhD, RPA, Director**

##### Training and Certification

- National Association for Interpretation Certified Interpretive Guide
- Project Archaeology: Investigating Shelter Facilitator Training
- First Aid/CPR/AED/Oxygen Administration recertification
- Local Government Workshop, FPAN in-house training, Pensacola
- UWF Eluminate

##### Professional Organization Service

- Federal Advisory Council for Marine Protected Areas – appointed Council member, Cultural Resources Working Group
- Advisory Council on Underwater Archaeology – elected Board member, Treasurer
- Society for Historical Archaeology - Editorial Advisory Committee, Conference Committee, UNESCO Committee, Chair of Public Education & Information Committee
- Nautical Archaeology Society - Training and Education Advisory Board
- Pensacola Archaeological Society – Board member
- Archaeological Institute of America - 2010 Featured Lecturer

##### Conferences

- Diving Equipment and Marketing Association annual trade show – attended and staffed info booth
- Society for Historical Archaeology Conference – Conference Chair
- Society for American Archaeology Conference – attended and staffed info booth
- Gulf South History & Humanities Conference – attended
- Florida Anthropological Society Conference - attended

##### Publications

- Shared Heritage: British Shipwrecks in Florida. In *Shared Heritage: Joint Responsibilities in the Management of British Warship Wrecks Overseas*, edited by Steven Gallagher. English Heritage, London.
- Historic Wrecks: Risks or Resources? Conservation and Management of Archaeological Sites 11(1):16-28. With John Gribble and David Parham.
- The Flintlock Site (8JA1763): An Unusual Underwater Deposit in the Apalachicola River, Florida. *Journal of Maritime Archaeology* 4(1):5-19. With Christopher E. Horrell, Roger C. Smith, James Levy, and Joe Knetsch.
- Review of The Underwater Archaeology of Red Bay Basque Shipbuilding and Whaling in the 16<sup>th</sup> Century, Vols IV & V, edited by Robert Grenier. *The Northern Mariner/Le Marin du Nord* XIX(4):430-432.

#### **Irina Sorset, Outreach Coordinator**

##### Training and Certification

- National Association for Interpretation Certified Interpretive Guide
- Project Archaeology: Investigating Shelter Facilitator Training
- First Aid/CPR/AED/Oxygen Administration recertification
- Boy Scout Archaeology Merit Badge Counselor
- Local Government Workshop, FPAN in-house training, Pensacola

#### Professional Organization Service

- Social Networking Coordinator - SHA Local Conference Committee
- Search Committee Student Rep to Faculty for Dive Safety Officer Position
- Search Committee Student Rep to Faculty for Assistant Professor in Anthropology
- District History Fair Judge, Florida History Fair

#### Conferences

- Society for Historical Archaeology Conference – Social Networking Coordinator and presented paper "Maritime Heritage Trails: Developing A Model for the Apalachicola River"
- Florida Anthropological Society Conference – attended
- Diving Equipment and Marketing Association annual trade show – attended and staffed info booth

#### **Melissa Timo, Intern**

##### Training and Certification

- First Aid/CPR/AED

##### Professional Organization Service

- Member of SHA and PAS
- Attended a PHPA meeting

##### Conferences

- Attended SHA conference in Amelia Island and participated in the Plenary Session regarding "Ethics in Archaeology"
- Attended Florida Historical Society meeting and presented a paper

##### Experience

- Field Director-in-Training for UWF Arcadia Mills Village Terrestrial Field School

#### **Tara Giuliano, Intern**

##### Training and Certification

- First Aid/CPR/AED
- SDI Scuba certified

##### Professional Organization Service

- Member of SHA and PAS
- Attended a PHPA meeting

##### Conferences

- Attended SHA conference in Amelia Island and participated in the Plenary Session regarding "Ethics in Archaeology"
- Presented "Creating an Archaeology Heritage Trail for Next Exit History" as part of a graduate student lecture series

##### Experience

- Field Director-in-Training for UWF Arcadia Mills Village Terrestrial Field School

### **Northeast Region—St. Augustine (Flagler College)**

#### **Sarah Miller, RPA, Director**

##### Training and Certifications

- "Navigating the Rough Seas: Public Issues and Conflict Management," Coastal Resource Management, NOAA, St. Augustine
- "Project Design and Evaluation" Workshop, Coastal Resource Management, NOAA, St. Augustine
- "Social Media in Museums and Cultural Organizations," Florida Association of Museums, Orlando

- “Local Government Workshop,” FPAN in-house training, Pensacola
- “Advocacy 101,” Florida Trust for Historic Preservation, Ft. Meyers
- Regular attendance at Jacksonville Community Center, Inc. leadership skills workshops and “Issues and Answers” lunchtime series

#### Professional Organization Service

- Popular Chair, Society of Historical Archaeology Local Committee
- Workshop facilitator, “After the Paper, Now What?” Society of Historical Archaeology Annual Meeting, Amelia Island
- Host, Executive Board of American Institute of Archaeology Fall Meeting, St. Augustine
- Statewide Coordinator, *Project Archaeology*. Attended State Coordinators meeting during SAA conference in St. Louis, organized facilitator training for FPAN staff in St. Augustine
- Appointed to St. Johns County Historic Resource Review Board
- Serve on Bicentennial Committee for Old Town, Nassau County
- Invited by Kathy Deagan to serve on 450th Archaeology Committee, St. Augustine
- Serve as advisor to local FAS chapter, St. Augustine Archaeology Association

#### Conferences

- National Council for Social Studies Annual Conference, Atlanta - “Archaeology, Citizenship, and Effective Instruction” clinic co-facilitator
- Florida Anthropological Society Meeting - presented paper “Three Cemeteries and a Funeral: Preliminary Results of GPR Testing at the Huguenot, Tolomato, and National Cemeteries in St. Augustine”
- Society for American Archaeology Conference, St. Louis, MO - co-presenter of poster “GPR for Public Engagement in Cemeteries;” presented paper “Three Cemeteries and a Funeral: Results from Cemetery GPR Surveys”
- Society of Economic Anthropology – presented poster “Ghost Economy: Impact of Ghost Tourism on Archaeological Sites in Northeast Florida”
- Florida Trust for Historic Preservation - accepted Statewide Preservation Award for *Coquina Queries* in Category of Preservation Education

#### Publications

The Saratoga of the South Will Rise (Or Be Razed) Again: A Community’s Perspective on the Benefits of Archaeology. In *Changing the World with Archaeology: Archaeology Activism*, edited by M. Jay Stottman. University of Alabama Press. In press. With A. Gwynn Henderson.

### **Amber Grafft-Weiss, Outreach Coordinator**

#### Training and Certifications

- Project Archaeology: Investigating Shelter Facilitator Training
- NOAA “Project Design & Evaluation” Workshop
- “Social Media in Museums and Cultural Organizations” training
- Liability Seminar offered by Flagler College, focusing on work with students and interns

#### Professional Organization Service

- Assisted in facilitating SHA Public Day at Kingsley Plantation
- Continued to serve a three-year term on the St. Augustine Archaeological Association Board (local FAS Chapter)

#### Conferences

- Society for Historical Archaeology Conference - participant in symposium and gave paper “Kingsley Public Days and Beyond: Innovative Outreach in Response to Updated Interpretations from the Field,” coauthored by Sarah Miller & Carol Clark

- Society for American Archaeology Conference - presented poster “T’Omb It May Concern: The Use of GPR for Public Engagement in Cemeteries,” co-authored by Sarah Miller
- Florida Anthropological Society meeting - presented paper “St. Augustine Archaeology Camp: Past, Present, and Future,” co-authored by Catherine Culver

**Toni Wallace, Outreach Assistant/ID Team Coordinator**

Training and Certifications

- Archaeological Resource Management Training, DHR, Tallahassee
- Project Archaeology: Investigating Shelter Facilitator Training
- Maritime Committee member for the 450th Commemoration of St. Augustine
- St. Augustine Archaeological Association Board (local FAS Chapter), Vice-President
- Florida Anthropological Society Board Member, Recording Secretary

Conferences

- Society for Historical Archaeology Conference – attended and volunteered

**Emily Jane Murray, Media Assistant**

Training and Certifications

- “Documentary Filmmaking for Archaeologist,” workshop at SHA Northeast Regional Center

Professional Organization Service

- Flagler College Archaeology Club, President

Conferences

- Society for Historical Archaeology Conference – attended and volunteered

**Rosalie Cocci, Outreach Assistant**

Conferences

- Society for Historical Archaeology Conference – attended and volunteered
- *Maya at the Playa* Annual Conference - attended and staffed FPAN table

**Central Region—Crystal River (University of South Florida)**

**Richard Estabrook, RPA, Director**

Professional Organization Service

- Advisory Board Member, Trail of Florida’s Indian Heritage
- Advisor, Hernando PAST (Hernando County Historic Preservation Group)
- Advisor, Citrus County Historical Resources Preservation Board
- Florida Anthropological Society/FPAN liaison, advisory member of the FAS Board of Directors
- Secretary of the Alliance for Weeden Island Archaeological Research and Education (AWIARE) at the Weeden Island Cultural and Natural History Center in St. Petersburg
- Member, the USF ANTConn Committee, a USF Department of Anthropology faculty/student alumnus/friends of the Department board

Conferences

- Society for Historical Archaeology – hosted GPR Workshop
- Southeastern Archaeological Conference – attended
- Florida Anthropological Society Meetings – attended
- Florida Trust for Historic Preservation – Local Government Ordinance workshop participant

### Publications

- Archaic Period Faunal Use in the West-Central Florida Interior. *Southeastern Archaeology* Winter 2009 [28(2)] with Bob Austin and Lisabeth Carlson.

### **Nicole Tumbleson, Outreach Coordinator**

#### Training and Certification

- Orientation to UWA for Sport Divers workshop
- Bayport Underwater Mapping workshop
- National Association for Interpretation Certified Interpretive Guide
- Project Archaeology: Investigating Shelter Facilitator Training
- Boy Scout Archaeology Merit Badge Counselor

#### Conferences

- Society for Historical Archaeology – attended
- Florida Anthropological Society Meetings – attended
- Florida Maritime Heritage Association meeting – attended and presented paper

### **Beverly Elliott, Volunteer Coordinator**

#### Training and Certification

- USF/FPAN laboratory washing/sorting/labeling procedures
- EPSON scanning operations for archival storage
- PastPerfect Museum software use

## **West Central Region—Tampa (University of South Florida)**

### **Jeff Moates, RPA, Director**

#### Conferences

- Society for Historical Archaeology – Book Room Coordinator for Local Committee
- Florida Anthropological Society Meetings - attended

#### Professional Organization Service

- Committee chair for the Stewards of Heritage Awards Committee for the Florida Archaeological Council

### **Rae Harper, Outreach Coordinator**

#### Training and Certifications

- NAI Certified Interpretive Guide

#### Conferences

- Society for Historical Archaeology - attended
- Florida Anthropological Society Meetings – attended
- Southeastern Archaeological Conference – attended and participated

### **Zaida Darley**

#### Conferences

- Society for Historical Archaeology - attended
- Florida Anthropological Society Meetings – attended and participated
- Society for American Archaeology – attended and participated



## **East Central Region—Cocoa (Florida Historical Society)**

### **Rachel Wentz, PhD, Director**

#### Training and Certifications

- Florida Master Naturalist
- Certified Interpretive Guide
- Heritage Awareness Dive Seminar
- Archaeological Resource Management Training
- Cultural Resource Professional Workshop
- Historical and Archaeological Resource Training
- Cemetery Preservation Workshop
- Native American Cultural Property Law

#### Professional Organization Service

- Florida Archaeological Council – Board Member
- Brevard County Historical Commission – Commission Member

#### Conferences

- British Bioarchaeological and Osteoarchaeological Association, Bradford, England - presented
- Society for Historic Archaeologists - presented
- Society for American Archaeology - presented
- Florida Anthropological Society - presented
- Florida Historical Society – presented

#### Publications

2010, *Patterns of Degenerative Joint Disease Among Males and Females at Windover (8BR246) and their Relationship to Grave Goods*. The Florida Anthropologist, 63(1):5-10.

### **Gregg Harding, Outreach Coordinator**

#### Training and Certifications

- Dive Certification
- Heritage Awareness Dive Seminar

#### Professional Organization Service

- Central Florida Anthropological Society – Director at Large
- Co-Investigator for 1890 Windermere School Public Archaeology Project
- Volunteer Coordinator – Oakland Nature Preserve
- FPAN Liaison for UCF Anthropology Club

#### Conferences

- Society for Historical Archaeologists – attended, worked table
- Florida Anthropological Society Meeting – attended, worked table
- Florida Historical Society Meeting – attended, worked table

## **Southwest Region—Fort Myers Beach (Town of Fort Myers Beach)**

### **Steve Archer, Director**

#### Training and Certifications

- Project Archaeology: Investigating Shelter Facilitator Training
- DHR Historic and Archaeological Resources Training (HART)
- Heritage Awareness Diving Seminar (HADS)

- Commission Assistance and Mentoring Program (CAMP) training
  - FEMA and Post-Emergency Spilled Oil Cleanup online courses for the Town of Fort Myers Beach
- Professional Organization Service

- Trustee of the Southwest Florida Archaeological Society Board
- Conferences

- Society for Historical Archaeology – presented
- Florida Anthropological Society
- Florida Trust for Historic Preservation

**Matt Schuld, Outreach Coordinator**

Training and Certifications

- Project Archaeology: Investigating Shelter Facilitator Training
- DHR Historic and Archaeological Resources Training (HART)
- Heritage Awareness Diving Seminar (HADS)
- FEMA and Post-Emergency Spilled Oil Cleanup online courses for the Town of Fort Myers Beach

**Matthew Gerenday, Student Intern**

- Project Archaeology: Investigating Shelter Facilitator Training

**Southeast Region—Ft. Lauderdale (Florida Atlantic University)**

**Michele Williams, PhD, RPA, Director**

Training and Certifications

- NAI Training
- Project Archaeology: Investigating Shelter Facilitator Training
- NAGPRA Training with NPS Staff
- Master Gardener Certification
- HART Training
- HADS Training
- CLG Training

Conferences

- Society for Historical Archaeology - attended
- Society for American Archaeology – presented paper “Medicinal Plant Usage Among the Windover Population,” with Dr. Rachel Wentz
- Florida Anthropological Society Meeting –presented paper “Guarding the Guardian: Preservation and Public Archaeology at Dry Tortugas National Park,” with Melissa Memory and Crystal Geiger

**Sarah Nohe, Outreach Coordinator**

Training and Certifications

- HART Training
- HADS Training
- CLG Training
- Post Emergency Spilled Oil Cleanup Training

Conferences

- Society for Historical Archaeology - attended
- Florida Anthropological Society Meetings - attended

**Micheline Hilpert, Graduate Assistant**

Training and Certifications

- Project Archaeology: Investigating Shelter Facilitator Training
- HART Training

**Crystal Geiger, Graduate Assistant**

Conferences

- Society for Historical Archaeology - attended
- Florida Anthropological Society Meetings – presented paper “Guarding the Guardian: Preservation and Public Archaeology at Dry Tortugas National Park,” with Michele Williams and Melissa Memory

## FPAN MISSION, VISION, GOALS AND OBJECTIVES

The FPAN Board of Directors approved the following mission, vision, and goals and objectives at their meeting at Fort Myers on May 7, 2010.

FPAN's mission is:

*To engage the public by promoting and facilitating the appreciation, value, and stewardship of Florida's archaeological heritage through regional centers and partnerships.*

FPAN's vision provides a word picture of what the organization will look like in 2020 after implementation of this plan and further work in the five years to follow:

*In 2020 FPAN is the leading advocate for Florida's archaeological stewardship and the premier example of how public archaeology is done well. FPAN has a fully funded center in each region with support from a diverse group of sources. Archaeological resources are viewed as community assets of value that contribute to a "sense of place" for Florida's residents and are a destination for visitors. State laws as well as local policies, regulations, programs, and incentives are in place to protect archaeological resources and provide local governments and law enforcement agencies with the tools and resources needed to ensure protection. Archaeology is integrated into state educational standards and archaeological based lessons are widespread in the state's schools at all grade levels.*

Both the mission and vision provide a solid foundation for the organization to build its core programs as well as a standard by which to measure success. The goals and objectives for FPAN are presented in the next section and their implementation will facilitate the achievement of the mission and vision.

### Goals and Objectives

#### **Goal 1: Standardize all training courses and workshops (in-person and web-based) offered across the Network to follow common outlines, content, procedures, and purposes.**

Objective 1: Determine which training courses and workshops currently provided by FPAN are for use statewide. Identify additional statewide programs to be developed.

Objective 2: Develop standardized formats and content for all courses and workshops identified in Objective 1.

Objective 3: Ensure that all FPAN personnel who are delivering workshops and courses are adequately prepared in training and assessment methods to ensure effective training courses.

**Goal 2: Increase the exposure of Florida’s school children to archaeology by training teachers to use archaeological curricula.**

Objective 1: Implement trainings for teachers in each FPAN region using existing archaeological curricula and provide ongoing support to those teachers with the use of the curricula.

Objective 2: Assess the results of implementing Objective 1 and continue to expand and improve teacher training programs based upon the results of the assessment.

**Goal 3: Effectively engage new audiences and partners using new outreach strategies and media.**

Objective 1: Establish an FPAN web presence that is consistent across regions and provides improved service to a growing number of users.

Objective 2: Effectively use social networking media (e.g., Facebook and Twitter) to connect with the public with a focus on teens and young adults.

**Goal 4: Develop a program of internet based training to efficiently reach targeted audiences with appropriate courses.**

Objective 1: In partnership with DHR, develop a pilot web-based training course for county/municipal staff that uses existing Historical and Archaeological Resource Training (HART) materials.

Objective 2: Deliver the HART pilot training course and assess its success.

Objective 3: Develop a strategy for delivery of other FPAN program elements via the Internet based on lessons learned from developing and delivering the pilot HART course.

**Goal 5: Develop and implement a strategy to work effectively with local governments to protect archaeological resources.**

Objective 1: Form a team of FPAN staff, board members, and representatives from other organizations to develop the local government strategy.

Objective 2: Develop a manual for how to work effectively with local governments together with an implementation strategy and timeline, based on the strategy developed by the completion of Objective 1.

Objective 3: Provide all relevant FPAN staff with training in how to work effectively with local governments in order to implement the local government strategy.

**Goal 6: Develop and implement a strategy to promote archaeological heritage tourism (“archaeotourism”) in Florida.**

Objective 1: Form a team (the Archaeological Tourism Task Force - ATTF) with FPAN staff and board members plus representatives from other organizations such as Visit Florida and local tourism development councils to develop the strategy.

Objective 2: ATTF produces a strategy that provides statewide and regional recommendations for FPAN and partners to develop and promote archaeotourism in Florida.

Objective 3: Develop effective working relationships among FPAN and chambers of commerce and local tourism development centers based on priorities developed by the ATTF.

Objective 4: Develop archaeological content for the “*Next Exit History*” program and a web-based “*Destination Archaeology*” program as prioritized by recommendations of the ATTF.

**Goal 7: Increase the number and effective use of archaeotourism destinations in Florida.**

Objective 1: Work with DHR to increase the capacity of the Underwater Archaeological Preserve System (UAPS) to receive site appropriate tourism.

Objective 2: Work with museums, historic sites, and parks to add or improve interpretation to enhance visitor experiences at archaeological sites.

**Goal 8: Establish an annual FPAN/DHR workshop for planning and cross-training to ensure regular coordination of activities and messages.**

Objective 1: Hold an annual two-day meeting between FPAN staff and DHR staff to begin in September 2010.

Objective 2: Raise awareness of the programs and materials available from DHR among county and municipal professionals.

**Goal 9: Increase public volunteerism in the protection and stewardship of Florida archaeology.**

Objective 1: Develop a clearinghouse of volunteer opportunities within FPAN and with other Florida institutions.

Objective 2: Develop and deliver a training program to recruited volunteers.

Objective 3: Develop a Speakers Bureau of volunteers qualified to deliver programs that contribute to the mission of FPAN.

Objective 4: Develop a program to engage sport divers in the identification of charted wrecks and obstructions and in the stewardship of underwater archaeological preserves and other underwater sites.

Objective 5: Utilize staff and volunteers to assist DHR with identification and nomination of sites to the National Register of Historic Places.

Objective 6: Partner with FAS and FAC to evaluate the feasibility for a site stewardship program for Florida.

**Goal 10: Develop statewide FPAN administrative procedures to address needs for improved employee orientation, communication, and consistency among RCs.**

Objective 1: Establish an advisory committee of staff to propose and review procedures for internal communication both between the CC and RCs and among the RCs.

Objective 2: Establish a New Employee Orientation Guide to assist new employees with the structure, goals, and working relationships of FPAN.

Objective 3: Implement a technology-based file sharing system with format, guidelines, and training.

**Goal 11: Secure private funding sources to assist with the implementation of FPAN programs.**

Objective 1: Create a fund raising strategy that identifies and prioritizes foundations and other private donors likely to fund projects.

Objective 2: Develop grant proposals based on the FPAN strategy and upon opportunities as they arise.